

OneIron Portal Company



WEBSITE
ACQUISITION PAPER

Bid process and site information

BID PROCESS

Bids will be accepted for all or any of the sites listed in this brochure using the supplied bid sheet only. OneIron Portal reserves the right to reject, accept, or counter-bid.

Bids for developed sites include all of the code intact, and company secrets including advertisers contacts, and tee-time reservation partnerships.

The bid process ends September 1, 2008.

OregonGolf.com has grossed over \$44,300 dollars just in its 6.5 years as a revenue generating site. Current growth projections put the site at \$33,683 annual gross, and that is with no changes to site structure.

OregonGolf.com started as the flagship of OneIron Portal in an effort to connect the golf world with those who love the sport. Ron Thurston, an avid golfer and site developer sought to put his passion for golf and his love for web development to use.

OregonGolf.com alone generates over 35,000 unique visitors per month and is at the top of major search engine results. This number continues to grow.

The concept is simple: Golfers want information. Entire vacations are planned around golf, and no one wants to get to the course to find out that it's poorly kept. OregonGolf.com puts golfers practically on the course with professional photography of select holes, and clubhouses.

Revenue is generated when golfers book their tee times right on the site, and through relevant banner ad referrals. The result is a clean site, that gets the information to the golfer, and sales are generated through the click of a mouse.



Peak monthly unique visitors: 77,107
Average monthly unique visitors: 35,369
Visitor increase since inception: 443%
Peak annual revenue: \$9,083
Average monthly revenue: \$561.38
Potential annual revenue: *\$33,683

*based on a 5-year projected outline with same business model, and the same and continual web development.

*HOW SITE PROJECTION WORKS

We came up with the projected earnings for each site by taking the current average monthly revenue. We have seen the site revenue for these sites grow five fold just in the last five years, and with much of the banner advertising potential left untapped it is reasonable to assume that at least five times the current average can be generated, that multiplied by 12 months in a year gives us the five year projected annual revenue for the site. Many investors expect their investment to pay off in the relative short term, so we thought this projection would be helpful for you.

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ARIZONAGOLFER.COM

Following the companies move of their operations to Phoenix, Arizona they sought to replicate the same success they had seen with OregonGolf.com, and ArizonaGolfer.com was birthed. Since its conception, it too has seen amazing growth in popularity amongst golfers, and it's potential for revenue generation rivals OregonGolf.com

Using the same concept, ArizonaGolfer.com has been putting golfers in contact with the golf world for 6 years. Like OregonGolf.com, a simple site design, provides a clean, and uncluttered atmosphere for visitors.

ArizonaGolfer.com averages over 8,000 unique visitors every month which has grown and will continue to do so.

The deliberate choice in keeping the site free from overwhelming ad banners has kept visitors coming back, but still keeping the revenue flowing from clicks, and tee-time reservations.



Peak monthly unique visitors: 16,404
Average monthly unique visitors: 8,125
Visitor increase since inception: 746%
Peak annual revenue: \$4854.84
Average monthly revenue: \$293.55
Potential annual revenue: *\$17,613

*based on a 5-year projected outline with same business model, and continual web development.



IGOLFHI.COM

iGolfHI.com was the first site to be developed in the iGolfAmerica.com vision that OneIron Portal had for the Internet world. Upon seeing the success of OregonGolf.com and ArizonaGolfer.com the realization came that they could take this unique idea of connecting the golfers with the golf world to each state.

Using the same successful business model as OregonGolf.com and ArizonaGolfer.com, OneIron Portal developed iGolfHI.com in the beautiful luxurious golfing world of Hawaii.

Many of Hawaii's golfers don't live in Hawaii which makes iGolfHI.com incredible in its potential. Golfers go to the site to help plan their vacations. They want to know greens fees, reserve tee times, see the courses, and shop before they even set foot on the beautiful island. We are helping them do that.

OneIron has just acquired access to the tee-time reservation system for iGolfHI.com which will give it access to the same revenue generation as OregonGolf.com and ArizonaGolfer.com

Peak monthly unique visitors: 3,105
Average monthly unique visitors: 1,485
Visitor increase since inception: 964%
Peak annual revenue: N/A
Average monthly revenue: N/A
Potential annual revenue: *\$16,970

*based on a 5-year projected outline with same business model, and continual web development. Also assuming the same success as the other sites.

ONEIRON.COM & IGOLFAMERICA.COM

The domain names OneIron.com and iGolfAmerica.com were purchased in keeping with the legacy of OneIron Portal. Currently no web development has been done with the domains, and a successful bid is for the domain rights only which allow you to develop the sites.

In a world where the name means everything, both of these sites have the easy ability to become household names in the golf industry.

iGolfAmerica.com Potential ann revenue: *\$16,200
OneIron.com Potential ann revenue: *\$10,550

*based on a 5-year projected outline with same business model, and continual web development. Also assuming the same success as the other sites.

Questions can be directed to **Ron Thurston**

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